



ÉLIOT GRONDIN

Olympian | Snowboardcross NextGen Team Athlete | Professional Snowboarder



ABOUT ÉLIOT



Hi, My name is Éliot Grondin and I'm a 17 year old Olympian from Ste-Marie, QC. Ever since I was a kid I have dreamed about representing Canada in Snowboardcross. I remember watching Dominique Maltais and the rest of the snowboardcross team when they would compete at Stoneham, QC and from then on I was hooked on snowboarding.

The 2017/2018 season was a whirlwind. Not only did I secure myself a spot on the World Cup circuit, but at age 16 I was named to the Canadian Olympic Team as the second youngest athlete of the delegation. After a valuable few weeks in PyeongChang, I was back on the world cup circuit where I managed to snag back to back top 20s before returning to Canada. At Canadian Nationals I accomplished a rare feat, capturing both National titles in the Junior and Senior category, before capping off my season with a second place at US Nationals.

I am already looking forward to the next Olympic quad, and with your support I can achieve my dream of capturing a medal for Canada at the 2022 Winter Olympic Games in Beijing.

When I'm not snowboarding, you can find me at school, on my mountain bike or skateboard, or simply enjoying everything Mother Nature has to offer.



2018 Olympian



Jr. & Sr. National
Champion 2017/18



6 Top 30 World Cup
finishes 2017/18

HIGHLIGHTS



PARTNERSHIP

As a key influencer in the sport, I am looking for partners that I can leverage my visibility, performance, personality and stature to create a true partnership that delivers value both ways.

KEY OPPORTUNITIES

1. SOCIAL MEDIA INFLUENCER
2. BRAND AMBASSADOR
3. OLYMPIC/WORLD CUP ATHLETE
4. ATHLETE APPEARANCES
5. MONEY CAN'T BUY EXPERIENCES

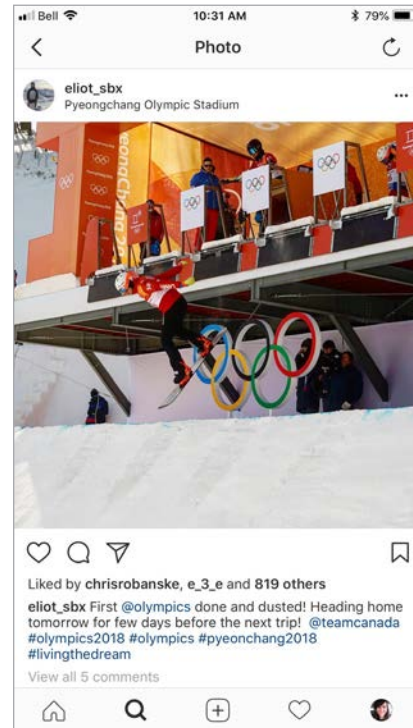




2.7K
followers

500
avg. likes/post

10-15
avg. comments/post



INSTAGRAM

My key social media channel is Instagram, with the ability to showcase products and partnerships to a key demographic.



Building on my influence as a professional athlete, a snowboarder and outdoor enthusiast, I've had the privilege of working with some tremendous brands to help them grow. Working together, we can build a plan to provide unique assets to your brand.

Ambassador Opportunities:

- Photo shoots
- Video shoots
- Branding on equipment
- Instagram post inclusion
- Catalogue Shoots
- Product testing / R&D

BRAND AMBASSADOR





TESTIMONIAL

"Having been an elite level athlete and coach on the international snowboardcross circuit, I've had the privilege to coach Éliot on a few occasions. His immense talent and the spark in his eyes are all signs of a champion to be.

His professionalism, drive to better himself every day, and his demonstrated ability as a quick learner make Éliot Grondin a name to remember."

- Dominique Maltais, 2 X Olympic Medalist, 5 x Crystal Globe winner -
Snowboardcross



MONEY CAN'T BUY

From custom experiences to joining your office for a day on the mountain, Christmas parties to speaking engagements, kids ride-with-an-Olympian day to teambuilding events, together we can build an annual unforgettable experience into the partnership with myself and fellow Olympic athletes.



THE NUMBERS



SUPPORT NEEDED

Training and competing around the world comes at a price. A steep price. To remain one of the best athletes in the world, it requires access to the best equipment, coaching, training and events. The Canadian sport system goes a long way to help cover these costs, but the current costs are in excess of my means. Covering this shortfall would allow me to be at every World Cup this season and would go a long way to help me achieve my goal of winning an Olympic medal for Canada in 2022.

EXPENSES 2018/19 SEASON

Travel, Training Camps & World Cups	\$35,000
Junior Worlds & Nationals	\$12,000
Equipment	\$13,000
Insurance	\$2,000
Total Expenses	\$62,000

REVENUE 2018/19 SEASON

Current Partners, Sport Canada, Off-season Employment	\$30,000
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ESTIMATED SHORTFALL 2018/19 SEASON

For minimum expenses to train and compete this season	\$32,000
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FUNDRAISING

WHY SUPPORT?

Building a fundraising effort together is a unique and creative way to achieve the financial hurdles outlined, while minimizing the impact on an organization. A number of fundraising and donation options exist to help get there.

HOW YOU CAN SUPPORT?



Travel Points
(Hotel/Flight)



Value-in-kind
(Product/Equipment)



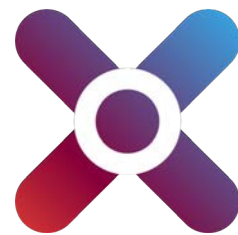
Host a fundraising
event



Cash Donations





Support a specific event,
trip or training camp



ÉLIOT GRONDIN

Let's build something unforgettable together.
For a custom proposal, or contribution options, please contact me directly:

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