



ÉLIOT GRONDIN

Olympian | Snowboardcross National Team Athlete | Professional Snowboarder



ABOUT ÉLIOT

Hi, my name is Éliot Grondin and I am an 18 year old Olympic athlete from Ste-Marie de Beauce, Quebec. Since I was young, I have dreamed of representing Canada in Snowboardcross. I remember attending the races of Dominique Maltais and other members of the National Team in Stoneham, Quebec. I knew at that moment that Snowboardcross would represent my future.

The 2018-2019 season was a season where I could get even more experience on the World Cup tour. Already, in my second year on the circuit, I notice that I am constantly growing while maintaining consistent results on the NorAm tour and Junior Worlds events. This season, I earned a Top 10 World Cup and two silver medals in the same year at the FIS Junior Worlds Championships.

I am already preparing for the next Olympic cycle. With your support, I can realize my dream of winning a medal for Canada on the World Cup circuit and at the Olympic Winter Games in Beijing in 2022.

When I'm not on my board, you can find me at school, on my mountain bike or skateboard, or just outside enjoying the outdoors.



THE HIGHLIGHTS



2018 Olympian



2nd 2018 & 2019
FIS Jr. World
Championships



Top 10 World Cup
Finish



11th World Cup
Finals



Jr. & Sr. National
Champion 2017/18



6 Top 30 World Cup
finishes 2017/18



PARTNERSHIP

As a key influencer in the sport, I am looking for partners that I can leverage my visibility, performance, personality and stature to create a true partnership that delivers value both ways.

KEY OPPORTUNITIES

- 1. SOCIAL MEDIA INFLUENCER**
- 2. BRAND AMBASSADOR**
- 3. OLYMPIC/WORLD CUP ATHLETE**
- 4. ATHLETE APPEARANCES**
- 5. MONEY CAN'T BUY EXPERIENCES**





5.5K
followers

525
avg. likes/post

15-25
avg. comments/post



INSTAGRAM

My key social media channel is Instagram, with the ability to showcase products and partnerships to a key demographic.



Building on my influence as a professional athlete, a snowboarder and outdoor enthusiast, I've had the privilege of working with some tremendous brands to help them grow. Working together, we can build a plan to provide unique assets to your brand.

Ambassador Opportunities:

- Photo shoots
- Video shoots
- Branding on equipment
- Instagram post inclusion
- Catalogue Shoots
- Product testing / R&D

BRAND AMBASSADOR





TESTIMONIAL

"Having been an elite level athlete and coach on the international snowboardcross circuit, I've had the privilege to coach Éliot on a few occasions. His immense talent and the spark in his eyes are all signs of a champion to be.

His professionalism, drive to better himself every day, and his demonstrated ability as a quick learner make Éliot Grondin a name to remember."

*- Dominique Maltais, 2 X Olympic Medalist, 5 x Crystal Globe winner -
Snowboardcross*



MONEY CAN'T BUY

From custom experiences to joining your office for a day on the mountain, Christmas parties to speaking engagements, kids ride-with-an-Olympian day to teambuilding events, together we can build an annual unforgettable experience into the partnership with myself and fellow Olympic athletes.



THE NUMBERS

SUPPORT NEEDED

Training and competing around the world comes at a price. A steep price. To remain one of the best athletes in the world, it requires access to the best equipment, coaching, training and events. The Canadian sport system goes a long way to help cover these costs, but the current costs are in excess of my means. Covering this shortfall would allow me to be at every World Cup this season and would go a long way to help me achieve my goal of winning an Olympic medal for Canada in 2022.

EXPENSES 2019/20 SEASON

Travel, Training Camps & World Cups	\$35,000
Junior Worlds & Nationals	\$12,000
Equipment	\$13,000
Insurance	\$2,000
Total Expenses	\$62,000

REVENUE 2019/20 SEASON

Current Partners, Sport Canada, Off-season Employment	\$30,000
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ESTIMATED SHORTFALL 2019/20 SEASON

For minimum expenses to train and compete this season	\$32,000
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FUNDRAISING

WHY SUPPORT?

Building a fundraising effort together is a unique and creative way to achieve the financial hurdles outlined, while minimizing the impact on an organization. A number of fundraising and donation options exist to help get there.

HOW YOU CAN SUPPORT?



Travel Points
(Hotel/Flight)



Value-in-kind
(Product/Equipment)



Host a fundraising
event



Cash Donations



Support a specific event,
trip or training camp



ÉLIOT GRONDIN

Let's build something unforgettable together.
For a custom proposal, or contribution options, please contact me directly:

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