



Hi, my name is Éliot Grondin and I am a 19 year old Olympic athlete from Ste-Marie de Beauce, Quebec. Since I was young, I dreamed of representing Canada in Snowboardcross. I remember attending the races of Dominique Maltais and other members of the National Team in Stoneham, Quebec. I knew then that Snowboardcross was going to represent my future.

The 2019-2020 season was a season where I was able to gain even more World Cup experience and acquire consistency in the Top 10 on the World Cup circuit. Already, in my third year on the World Cup tour, I earned a silver medal at the Big White World Cup on Canadian soil. In addition, I managed to finish 7th overall in the World Cup Overall Standing, which bodes well for my future in my sport.

Then to kick off the 2020-2021 season, I took 2nd place at the Chiese in Valmalenco World Cup.

I am already in full preparation for the next Oympics cycle. With your support, I can make my dream of winning medals for Canada come true on the World Cup circuit and at the Olympic Winter Games in Beijing in 2022.

When I'm not on my snowboard, you can find me at the gym, on my mountain bike, my road bike, my skateboard, or just outside enjoying the great outdoors.





2018 Olympian



2nd Chiese in Valmalenco Cup 2021



5th Montafon World Cup (Small Final Win) 2020



6th Cervenia World Cup (Big Final) 2020



7th 2020 World Cup Overall Standings



2nd FIS Junior Worlds 2018 & 2019



As a key influencer in the sport, I am looking for partners that I can leverage my visibility, performance, personality and stature to create a true partnership that delivers value both ways.

# **KEY OPPORTUNITIES**

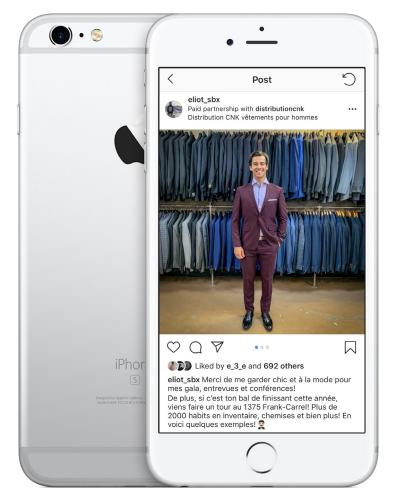
- 1. SOCIAL MEDIA INFLUENCER
- 2. BRAND AMBASSADOR
- 3. OLYMPIC/WORLD CUP ATHLETE
- **4. ATHLETE APPEARANCES**
- **5. MONEY CAN'T BUY EXPERIENCES**





# 7.5K

followers

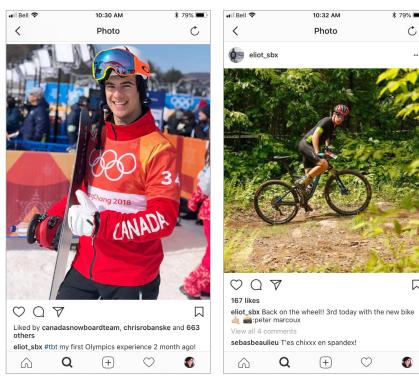








@robanskephotojournal



C

 $\Box$ 

1

 $\bigcirc$ 

My key social media channel is Instagram, with the ability to showcase products and partnerships to a key demographic.



Building on my influence as a professional snowboarder and outdoor enthusiast, I believe that I can provide unique assets and that we can work together to help grow your brand

## Ambassador Opportunities:

- Photo shoots
- Video shoots
- Branding on equipment
- Instagram post inclusion
- Catalogue ShootsProduct testing / R&D









# TESTIMONIAL

"Having been an elite level athlete and coach on the international snowboardcross circuit, I've had the privilege to coach Éliot on a few occasions. His immense talent and the spark in his eyes are all signs of a champion to be.

His professionalism, drive to better himself every day, and his demonstrated ability as a quick learner make Éliot Grondin a name to remember."

– Dominique Maltais, 2 X Olympic Medalist, 5 x Crystal Globe winner – Snowboardcross





ÉLIOT GRONDIN

Let's build something unforgettable together.

For a custom proposal, or contribution options, please contact me directly:

@eliot\_sbx | f @eliotgrondinsbx
info@eliotgrondin.com | www.eliotgrondin.com